



NEWS RELEASE

FOR IMMEDIATE RELEASE

Terrebonne, March 30, 2023 – Chats Canada Cats and Fondation Chats Canada Cats Foundation today announces a partnership with Dalie Créa+.

The agreement brings together Canada's largest feline organization, the foundation focused on feline research and a company specializing in the creation and customization of products for small businesses.

Dalie Créa+ grants a 10% discount for Chats Canada Cats members (upon presentation of a copy of a valid membership card) and will donate 10% of sales made through this agreement to the Fondation Chats Canada Cats Foundation.

"This agreement allows Canadian catteries to have access to quality products to promote their small businesses, but also to support the Foundation and its objectives which are so dear to breeders" - declares Mrs. Michèle Ann Desaulniers, President of the Chats Canada Cats.

"We are pleased with the support of private companies who believe in our mission and who have the well-being of cats in Canada at heart. Companies that are not in the veterinary or research fields can also contribute in a concrete way to the advancement of knowledge through initiatives such as these." – mentions Mrs. Nicole Châteauvert, President of the Fondation Chats Canada Cats Foundation.

About Chats Canada Cats

Chats Canada Cats is the first Canadian feline organization that seeks to officially operate under the Animal Pedigree Act. The CCC defends the rights of Canadian cat breeders but also believe that breeders must be objectively competent for this task.

The CCC wishes to provide cat breeders with more information regarding administrative issues as well as issues related to the reproduction of cats. Several accredited educational seminars will be offered by known associations based on their expertise.

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About the Cats Canada Cats Foundation

Through the Fondation Chats Canada Cats Foundation, donors support research and scientific dissemination actions on domestic cats (*Felis silvestris catus*) and their hybrids in Canada and contribute to the realization of priority projects for researchers.

The Fondation Chats Canada Cats Foundation allows the advancement of scientific culture in the fields of companion animals and allows the various actors to have access to accurate and quality information concerning the feline species.

For more information on Chats Canada Cats: chatscanadacats.ca

For more information on the Fondation Chats Canada Cats Foundation:
fondationcccfoundation.ca

For more information on Dalie Créa+ : <https://www.facebook.com/Dalie.crea>

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